

**TRACTOR SUPPLY COMPANY/DEL'S**  
**Survey Sweepstakes Official Rules**

1. **NO PURCHASE, SURVEY OR SALES PRESENTATION NECESSARY TO ENTER OR WIN THE TRACTOR SUPPLY COMPANY/DEL'S SURVEY SWEEPSTAKES (THE "SWEEPSTAKES").** A purchase, survey or agreeing to a sales presentation will not improve your chances of winning. OPEN ONLY TO LEGAL RESIDENTS OF, AND RESIDING IN, THE CONTIGUOUS 48 UNITED STATES, THE DISTRICT OF COLUMBIA, AND HAWAII WHO ARE 18 YEARS OF AGE OR OLDER AS OF THE DATE OF ENTRY. Void in Alaska and where restricted or prohibited by law. Sweepstakes begins **1/1/2026**, at 12:00 A.M. Eastern Time ("ET") and ends **2/14/2026**, at 11:59:59 P.M. ET ("Sweepstakes Period"). The Sweepstakes is sponsored by Tractor Supply Company/Del's ("Sponsor"). By entering the Sweepstakes, you accept and agree to be bound by these Official Sweepstakes Rules.
2. **ELIGIBILITY:** Employees of Sponsor, Mercury Promotions & Fulfillment ("Administrator"), Service Management Group and their respective parents, subsidiaries, and affiliated companies, divisions, suppliers and advertising and promotion agencies, and the immediate family members (spouse, parent, child, sibling and their respective spouses, regardless of where they reside) and household members, whether or not related, of each such employee are not eligible to enter or to win the Sweepstakes. The parties acknowledge that the Sponsor shall not be liable for the reimbursement of any prize or other amounts payable to entrants who are in violation of these eligibility requirements or these Official Sweepstakes Rules.
3. **HOW TO ENTER:** During the Sweepstakes Period, there are **six (6) ways to enter** the Sweepstakes:
  - (A) Make a purchase at any participating Tractor Supply Company/Del's store and then call 1-800-541-4429 **within 7 days of purchase** and complete a short survey to be entered into the Sweepstakes;
  - (B) Make a purchase at any participating Tractor Supply Company/Del's store, then visit [www.TellTractorSupply.com](http://www.TellTractorSupply.com) **within 7 days of purchase** and complete a short on-line survey;
  - (C) Make a purchase at any participating Tractor Supply Company/Del's store, then if you receive an e-mail from the Sponsor, answer the question in the e-mail and you will be taken to [www.TellTractorSupply.com](http://www.TellTractorSupply.com) to complete the short on-line survey;
  - (D) **Make an on-line purchase at TractorSupply.com to be picked-up by you at any Tractor Supply/Del's store, then if you receive an e-mail from the Sponsor, answer the question in the e-mail and you will be taken to [www.tractorsupplybopisfeedback.com](http://www.tractorsupplybopisfeedback.com) to complete the short on-line survey (note that if you do not receive an e-mail, you may not enter under this method and must enter using another method as set forth in this Rule 3); or**
  - (E) Make an in-store purchase at any Tractor Supply/Del's Store or on-line purchase at [TractorSupply.com](http://TractorSupply.com). The purchase must be delivered to you by Tractor Supply Team Member Delivery or a 3<sup>rd</sup> Party Delivery Partner. Then, if and only if, you receive an email from the Sponsor, answer the question in the e-mail and you will be taken to [www.tractorsupplydeliveryfeedback.com](http://www.tractorsupplydeliveryfeedback.com) to complete the short on-line survey (note that if you

do not receive an e-mail, you may not enter under this method and must enter using another method as set forth in this Rule 3); or

(F) You may receive an entry into the Sweepstakes without making a purchase by mailing a First-Class Mail postcard that complies with United States Postal Service regulations and measuring no more than 4 ¼ inches high by 6 inches long. Envelopes are not valid entries and will not be accepted. The postcard must contain the following information: name, address (No P.O. Boxes), city, state, ZIP Code, telephone number, email address and date of birth. Mail to: Tractor Supply Company/Del's Survey Sweepstakes, 35610 Mound Road, Dept. 2045, Sterling Heights, MI 48310-4725. All entries must be received by the end of the Sweepstakes Period except that mail-in entries may be received by February 24, 2026 to be eligible for the applicable drawing. No mechanically reproduced or photocopied entries will be accepted. Released Parties (as defined below) are not responsible for lost, late, stolen, misdirected, damaged, illegible, inaccurate, incomplete or postage-due entries, mail, surveys or receipts. Mail-in entries not complying with the requirements or containing all of the information requested in this Rule 3(F) will be disqualified. Entries become the Sponsor's property and will not be returned. No form of entry other than specified herein is permitted.

4. **DRAWING AND ODDS OF WINNING:** One (1) potential Grand Prize winner will be determined in a random drawing by Administrator, the official judging agency for the Sweepstakes, on or about February 25, 2026. Odds of winning a Grand Prize, defined in Rule #5, depend on the number of eligible entries received during the Sweepstakes Period. The potential winner will be notified by email, mail, or telephone (at Sponsor's sole discretion), on or about February 26, 2026, at the email address, street address or telephone number supplied by the entrant when entering this Sweepstakes. The potential Grand Prize winner will be required to execute an Affidavit of Eligibility, and Liability and Publicity Release (except where prohibited), and an IRS Form W-9 all via Adobe Sign, to be returned as set forth in the winner's notification email, or the Grand Prize will be forfeited, and at Sponsor's discretion, an alternate winner will be selected from all remaining eligible entries received during the Sweepstakes Period. Return of the Grand Prize or prize notification as undeliverable, noncompliance with these Official Sweepstakes Rules or if Administrator is unable to contact the potential winner after three (3) attempts to contact the potential winner may result in the Grand Prize being forfeited and, at Sponsor's discretion, an alternate winner may be selected from all remaining eligible entries received during the Sweepstakes Period. The Sponsor will contact up to three (3) alternative potential winners to award the Grand Prize. If, after a good-faith attempt, Sponsor is unable to award the Grand Prize, such Grand Prize may not be awarded. The potential winner must comply with all terms and conditions set forth in these Official Sweepstakes Rules and winning is contingent upon fulfilling all such requirements. If the winner is at least 18 but still considered a minor in his/her state of residence, Sponsor reserves the right, at its discretion, to award the Grand Prize to his/her parent or legal guardian who will be responsible for fulfilling all requirements imposed on the winner set forth herein.
5. **THE GRAND PRIZE (1):** The "Grand Prize" is a \$2,500 Tractor Supply Company/Del's gift card (the "Gift Card"). Approximate Retail Value ("ARV") of the Grand Prize is Two Thousand Five Hundred Dollars (\$2,500). Gift Cards must be redeemed in accordance with terms specified by issuer.

Additional restrictions, limitations and exclusions may apply. The Gift Card does not expire. The Grand Prize is not transferable. This Gift Card is not refundable or redeemable for cash and cannot be replaced if lost or stolen. The Grand Prize is awarded "as is" with no warranty or guarantee, either express or implied by Sponsor. No transfer or prize substitution will be allowed except at

Sponsor's sole discretion, and only then for a prize of comparable or greater value. All applicable federal, state and local taxes, if any, and all costs and expenses related to the acceptance and use of the prize not specified in these Official Sweepstakes Rules as being awarded are the sole responsibility of the winner. Allow 6-10 weeks after the verification of eligibility and receipt of the fully executed Affidavit of Eligibility and Liability and Publicity Release for delivery of a Grand Prize.

6. **GENERAL CONDITIONS/DISCLAIMER:** By entering or participating in this Sweepstakes, participants: (a) agree to these Official Sweepstakes Rules and the decisions of the Sponsor and the Administrator, which shall be final and binding in all matters relating to the Sweepstakes; and (b) agree to indemnify, defend and hold harmless Released Parties, defined below, from and against any injuries, claims, damages, or losses of any kind that arise from or are sustained in connection with acceptance or use/misuse of a prize or from participation in the Sweepstakes. Sponsor, Administrator, and their respective parents, subsidiaries, affiliates, divisions, dealers, dealer associations, representatives, suppliers, retailers and advertising and promotion agencies; and all of their respective officers, directors, employees, representatives and agents (collectively, "Released Parties") are not responsible for mechanical, technical, printing, typographical, human, or other errors relating to or in connection with the Sweepstakes, including, without limitation, errors which may occur in the administration of the Sweepstakes, the processing of entries, deletions, defects, phone transmissions or delayed telephone lines or in operations or transmission of information, in each case whether arising by the way of technical or other failures or malfunctions of computer hardware, software, communications devices, or transmission lines, or data corruption, theft, destruction, unauthorized access to or alteration of entry materials, loss or otherwise. Sponsor reserves the right to cancel, terminate, suspend, and/or modify the Sweepstakes, or any part of it, if any error, fraud, technical failures or any other factor impairs the integrity or proper functioning of the Sweepstakes, as determined by Sponsor in its sole discretion. No more than one (1) Grand Prize will be awarded. Should the Sweepstakes be terminated prior to the stated expiration date, Sponsor may, at its sole discretion, conduct a random drawing to award the Grand Prize using all eligible, non-suspect entries received for such drawing as of the action requiring such termination. Sponsor reserves the right, at its sole discretion, to disqualify any individual who tampers with the entry process and void all associated entries. Sponsor and its Administrator may prohibit you from participating in the Sweepstakes and void all associated entries, at their sole discretion, if you disregard these Official Sweepstakes Rules or act: (a) in a manner they determine to be not fair or equitable; (b) with an intent to annoy, threaten, or harass any other entrant or the Sponsor; (c) in any other disruptive manner; or if you are otherwise not in compliance with these Official Sweepstakes Rules. Sweepstakes is subject to all applicable federal, state, and local laws and regulations. The parties acknowledge that the Sponsor shall not be liable for the reimbursement of any Prize or other amounts payable to entrants who are in violation of these eligibility requirements or these Official Sweepstakes Rules.
7. **DISPUTES:** Except where prohibited, each entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any Prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Middle District of Tennessee (Southern Division) or the appropriate Tennessee State Court located in Williamson County, Tennessee; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-

of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Sweepstakes Rules, or the rights and obligations of the entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Tennessee without giving effect to any choice of law or conflict of law rules (whether of the State of Tennessee or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Tennessee. Entrants agree that the statute of limitations for asserting any claims with respect to this Sweepstakes shall be no longer than a period of one (1) year from the time the cause of action accrued, or the cause of action shall be forever barred.

8. **PRIVACY POLICY:** Any personal information collected during an entrant's participation in this Sweepstakes will be collected by Sponsor or its agent and used by Sponsor and its affiliates, agents and marketers for purposes of the proper administration and fulfillment of the Sweepstakes as described in these Official Sweepstakes Rules and in accordance with Sponsor's Privacy Policy as stated at [https://www.tractorsupply.com/policies-information\\_customer-solutions\\_tsc-privacy-policy](https://www.tractorsupply.com/policies-information_customer-solutions_tsc-privacy-policy).
9. **PUBLICITY RIGHTS:** By participating in the Sweepstakes and/or accepting a Grand Prize, entrant agrees to allow Sponsor and/or Sponsor's designee the perpetual right, where lawful, to use his/her name, biographical information, photos and/or likeness, and statements for promotion, trade, commercial, advertising and publicity purposes, at any time or times, in all media now known or hereafter discovered, worldwide, including but not limited to on the Internet, without notice, review or approval and without additional compensation except where prohibited by law. **IF ENTRANT IS CHOSEN AS A WINNER, ENTRANT'S PERSONAL IDENTIFYING INFORMATION MAY BE DISCLOSED TO THIRD PARTIES INCLUDING, WITHOUT LIMITATION, PLACING ENTRANT'S NAME ON A WINNER LIST.**
10. **WINNER LIST:** You may obtain the name of the winner (available after 2/28/2026) by sending a self- addressed, stamped envelope to:

Tractor Supply Company/Del's Survey Winner List  
35610 Mound Road  
Dept. 900  
Sterling Heights, MI 48310-4725

Winner list will only be available until April 15, 2026.

**SPONSOR:** Tractor Supply Company/Del's, 5401 Virginia Way, Brentwood, TN 37027.

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